



**MILL CREEK YOUTH
FOOTBALL LEAGUE**

**MILL CREEK YOUTH
FOOTBALL & CHEER**

2025 Season

SPONSORSHIP PROPOSAL

FALL 2025

**Help Us Shape
Resilience, Respect,
and Responsibility**

**We welcome
business and family
sponsorships!**



info@millcreekcougars.org

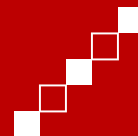


[@millcreekcougars](https://www.instagram.com/millcreekcougars)



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ABOUT US

The Mill Creek Cougars are one of the fastest growing youth tackle football and cheer programs in the Puget Sound. Founded in 2024 with just 1 team of 24 players, the Cougars now have 5 teams with over 100 registered tackle football players and cheerleaders.



In order to compete in our new league, the top priority of our program will be to develop each of our player's MIND, BODY, and SPIRIT, to safely and aggressively face the challenge of playing tackle football at a high level, enabling them to reap lifelong rewards from that process.

Our mission statement reflects that priority: "The mission of the Mill Creek Youth Football League is to provide the highest level coaching and training for players to maximize the development of their MIND, BODY, AND SPIRIT through the game of football, regardless of their athletic ability."

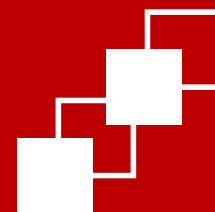
Emphasis will be placed by our experienced, well-trained coaches to put the kids in positions and schemes to succeed, develop proper blocking and tackling technique, and encourage all players to play with maximum energy and aggressiveness as part of a close-knit team.



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OUR VOLUNTEERS

Coach Roger Brodniak and Coach Ryan Purscelley lead our youth football program with a shared commitment to teaching life lessons through the game. Coach Brodniak, a Cascade High School quarterback and 1991 AAA State Champion, has over two decades of coaching experience, including leading Archbishop Murphy to state titles in 2002 and 2003. He's spent the last eight years coaching youth football, emphasizing personal growth, teamwork, and respect.

Coach Purscelley, a former standout offensive and defensive lineman at Springfield High School in Oregon, is a Superintendent for Hoffman Construction. Over the last four years, he has coached eight flag football teams to multiple championships and served as an assistant coach for our MCYFL Juniors. His coaching philosophy is about putting players in positions to learn and succeed.

The MCYFL has over 40 parent volunteers that make our organization successful.



ROGER BRODNIAK

MCYFL President &
Bantams Head
Coach



RYAN PURSCELLEY

MCYFL Vice
President and Juniors
Head Coach



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SPONSORSHIP PACKAGES

Logo on a team uniform if sponsored by June 16th!

Cougar Champion

- Premium 4x6 Banner displayed at all home games
- Prominent Logo on the team's website with a link to your business
- Recognition during game day announcements
- Social Media Spotlights throughout the season
- Commemorative plaque acknowledging your support

Gold Cougar

- 3x5 Banner displayed at all home games
- Logo on the team's website with a link to your business
- Recognition during game day announcements
- Social Media Spotlights during the season

Silver Cougar

- 18" x 24" sign displayed at all home games
- Logo on the team's website with a link to your business
- Social Media thank-you post

**Bronze
Package Price:**

\$1000

**Gold Cougar
Package Price:**

\$2500

Logo on a team uniforms if
sponsored by June 16th!

**Gold Cougar
Package Price:**

\$5000



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SPONSORSHIP PACKAGES

Bronze Cougar

Shared space on 18"x24" sign at all home games
Business name listed on the team's website
Social Media thank-you post

Community Sponsor

Social Media thank-you post
Digital "Proud Supporter" badge to share on social media



Mill Creek Cougars Youth Football League is a registered 501(c)(3) charitable organization. All donations are tax-deductible, and we gratefully accept contributions of any amount to support our players and programs.

**Community Sponsor
Package Price:**

\$250

**Bronze Cougar
Package Price:**

\$500



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SPONSORSHIP

ADDITIONAL OPPORTUNITIES

Helmet Decal

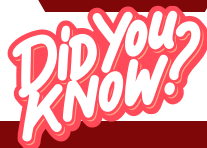
Logo or message placed on all player helmets (small, back placement).
Seen by all fans and opponents.
Social Media thank-you post

Cougar Cares

Sponsor players who needs financial assistance with registration.
Provides 1 player with registration fees and equipment
Recognized as a community-minded business supporting equity in youth sports.
Social media thank-you post

Equip - A - Player

1 Sponsor 1 Players safety equipment (Helmet, Shoulder Pads, Pants, Jersey)
Social Media thank-you post



It costs \$600 for each player's equipment and uniform

Equip - A - Player

\$600

**Cougar Cares
Scholarship:**

\$850

**Helmet Decal
Sponsor:**

\$2500



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SPONSORSHIP

ADDITIONAL OPPORTUNITIES

Parent Lounge Tent

Sponsor a pop-up tent for parents at home games (with seating, coffee, etc.).
Co-Sponsorship or Multi-Family sponsorship is allowed
Logo on tent and signage.

Pre - Game Day Meal

Provides a Friday pre-game meal for our teams
Table signs 8.5" x 11"
Social media spotlight on the day of sponsorship

Away Game Fuel Up

Help cover snacks or meals for away game
Recognized in email to families and pre-trip social post.

**Away Game
Fuel Up:**

\$400

**Pre - Game
Day Meal**

\$600

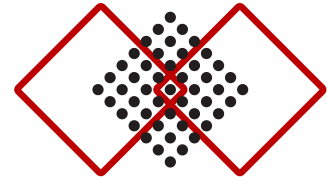
**Parent Lounge
Tent**

\$750



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OUR SPORTS SEASON

WHERE WE PLAY

All practices and home games take place at Archbishop Murphy High School in Everett, Washington. Home games are played at Terry Ennis Stadium on the campus of AMHS.

We represent this many schools...Players are eligible for the Mill Creek Cougars if they attend schools feeding into Cascade, Glacier Peak, North Creek High Schools, or local private/Catholic schools in Snohomish County like Our Lady of Hope, St. Michael, St. Mary Magdalen, St. Thomas More, St. Brendan, and Northshore Christian Academy.

OUR LEAGUE

We are part of the North Sound Junior Football League, consisting of 15 Snohomish County and King County youth tackle football programs. The Snohomish County programs are predominantly feeding into local Wesco 3A/4A high schools



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MCYFL Pres. Roger Brodniak
425-320-7111



Email Address:
info@millcreekcougars.org



Website:
millcreekcougars.org



Mailing Address:
PO Box 13281, Mill Creek, WA 98082-1328

HOW TO SPONSOR

Ready to make a difference? Mill Creek Cougars Youth Football League is a 501(c)(3) charitable organization, and all donations are tax-deductible. To become a sponsor or learn more, please contact our Fundraising Coordinator, Vanessa Kitto, at info@millcreekcougars.org. Donations are also accepted through our website. We appreciate your support in helping us build a strong, inclusive future for youth football and cheer in our community.